



SUMMARY OF TRIAL



A Study was conducted at Rutgers University in summer of 2025 at Phillip Marucci Blueberry Cranberry Research Station in Chatsworth, New Jersey, to study the Bioefficacy of PROFUZE and CALFUZE on yield and fruit quality in highbush blueberry.

Application Details

- Product tested: PROFUZE and CALFUZE, in combination
- Mode of application: Foliar sprays
- Rate of application: PROFUZE: 20 fl. oz./acre
CALFUZE: 10 oz /acre
- Time of application: Beginning from Bud Formation until harvest, alternate applications.at 15 days interval

Type of study

- Field study
- Post harvest quality

Key observation

- Combination of PROFUZE and CALFUZE resulted in 20% increase in yield (1st pick) and 16% increase in total yield of 2 picking's over Grower Standard.
- Brix value of berries increased by 5% in PROFUZE + CALFUZE over Grower Standard.
- 24% less rotting of berries after 2 weeks of storage at 34 °F in PROFUZE + CALFUZE over Grower Standard.



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